



Ad Material Specification

All creatives, URLs and tracking should always be secure (HTTPS).

Any questions? Feel free to contact fredrik@maxetise.se or tomas@maxetise.se

Standard dimensions

For all standard formats we accept the following formats: JPG, GIF, PNG, Third-party script, HTML (please follow the HTML specification from Google Ad Manager <https://support.google.com/campaignmanager/answer/3145300>)

Panorama

980x120, 980x240 980x300 980x480 980x600 px

Max weight: 150kb

Outsider

160x600, 300x600, 250x600 px

Max weight: 150kb

Mobile panorama

320x320, 320x480

Max weight: 100kb

Adnami top scroll

Adnami Creative Specification

Desktop image

2560x1440px

Max weight: 500kb

Creative tester: <https://preview.adnami.io/creativetest?sz=desktop-topscroll>

Desktop Video

16x9 aspect ratio

Max weight: 2000kb

Creative tester: <https://preview.adnami.io/creativetest?sz=desktop-topscroll-video>

Mobile image

812x812px

Max weight: 200kb

Creative tester: <https://preview.adnami.io/creativetest?sz=mobile-topscroll>

Mobile Video

9x16 aspect ratio

Max weight: 2000kb

Creative tester: <https://preview.adnami.io/creativetest?sz=mobile-topscroll-video>